



SCOR
The Art & Science of Risk

Life
REIMAGINED



The pandemic. Customer expectations. Advances in data & technology. Ecosystem partners. These and other market forces are the motivation for an evolving life insurance purchase experience that more closely aligns with consumer and distributor expectations. It's what we call Life Reimagined, and the five pillars of Life Reimagined reflect our vision for the future of life insurance: underwriting innovation, engagement, lifespan, wellness and social impact.

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